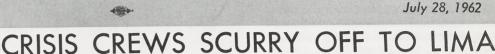


THE OVERSEAS PRESS

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Vol. 17, No. 30





Moustached Luter (left) shown with Hirohito (right foreground) on the newly "democratized" Emperor's first tour around Japan in June, 1946.

Past Prexys, New OPCers, John Luter Honored Tues.

"To-night is strictly a family affair," said President *Richard J. II. Johnston*, in introducing the program for Tuesday, July 24, which honored past-president *John Luter*, together with new members and other past-presidents who could attend.

The night was an hilarious success for members who crowded the dining room — and the bar made a substantial profit.

John Denson, Herald-Tribune editor and long-time friend of Luter, praised the past-president as a newsman and as the man responsible for carrying forward the move to OPC's new headquarters.

Dean Edward Barrett, remarking that he was the only speaker to stick to the announced subject ("Are there still any good reporters?"), said that if there's a shortage of news talent, it's because good reporters get elected to OPC office and end up too busy to do any writing.

Past-president William Gray, unexpectedly called out of town, wired "congratulations to John Luter and admiration for steel constitution and boundless tranquility which enabled him to survive two successive years in OPC presidency."

Johnston welcomed about 60 new members, — shepherded by Membership chairman *Mike Crissan* — with the remark that "the free drink you get to-night will be the last one, until you become a past-president — then you get one more."

(Cont'd on page 3)

The new crisis in Peru, where an Army takeover that annulled election results was rebutted by a U.S. suspension of diplomatic relations, caused a flurry on the Latin American desks last week.

The implications for South of the Border relations and the future of the Alliance for Progress caused news media to round up top reporters for instant flight

JOT THESE DATES ON YOUR

### CALENDAR

Tues., July 31 - Open House honoring Barrett McGurn, author of new book, "A Reporter Looks At the Vatican." Long-time Rome correspondent for the NY Herald Tribune, McGurn has just been reassigned to the New York office. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Charge: \$3.50 Reservations, please. (See page 3) Wed., Aug. 8 - Return engagement

Wed., Aug. 8 - Return engagement of Jackie Kennedy - USIA films (16mm), "Invitation to India" and "Invitation to Pakistan." Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Film showing, 8:30 p.m. (tenth-floor lounge). Reservations required.

to Lima

The New York Times dispatched Juan de Onis from the Rio bureau to cover the military takeover. Dan Kurzman hurried down from Washington for the Washington Post. Richard Boyce also left hot D.C. for hotter Lima, covering for Scripps Howard. The Washington Star shipped George Sherman to the Peruvian capital.

The UPI chief for the northern part of South America, Carlos J. Villa Borda, flew in from Bogota to bolster Peruvian bureau chief Alberto J. Schazin in his coverage of the crisis. The UPI crew, including cameraman Jose Martinez, scored a beat on the reportage of the Army takeover. AP sent Buenos Aires chief Frank Manitzas to the aid of Lima bureau head Tom Stone and staff.

NBC dispatched *Ken Bernstein* from his Buenos Aires post and cameraman Calvin Marlin from Miami. CBS bureau chief in Rio, *Charles Kurault* and cameraman *Mario Biasetti* went on to Lima to cover the events. ABC's Robert Lindley, who had been stationed in Buenos Aires, got the earliest films to the U.S. of rioting in Lima.

Newsweek stringer Donald Griffis is that mag's man on the spot.

### Show of Member-Artists' Works Opens August 14

Opening of the OPC members' art show has been set for Tuesday, August 14, with a cocktail preview from 6:00 - 7:30 p.m., in the large Gallery Room on the third floor. All members and their guests are invited.

This exhibition will be devoted to works by members who paint or draw as a hobby or professionally. They are invited to submit up to three works each (total size limit, 20 square feet). These must be delivered to the Clubhouse between August 4 and 12, addressed to Members' Art Show.

Meanwhile, drop a note now to the art committee telling when and what you plan to submit for the show.

Entries must be numbered 1, 2, 3, to indicate member's order of preference in

case there is room to hang only two per artist. Pictures will be hung to provide an attractive display.

All paintings and other entries must be framed. Watercolors, drawings and graphics must be under glass. Proper care will be taken in handling entries, but the OPC will not be responsible for loss or damage.

Attach a label to the back of each entry, giving title, artist's name, address, telephone number, and price if offered for sale. If not for sale, state "NFS." Prospective purchasers will make personal contact with the artist.

Entries are not to be removed until the close of the show. Pickup dates will be announced later; those not called for will be returned express collect.

# Overseas Ticker

Edited by CHEVA ARMOR

LONDON . . . . from JAY AXELBANK

Eldon Griffiths, Newsweek's chief correspondent, was welcomed back to London from his post as foreign editor in New York at a reception given in the Connaught Hotel. Among those attending were Joseph C. Harsch, NBC; Richard Wald, NY Herald Tribune; Joe Fromm, U.S. News and World Report; Louis Rukeyser, Baltimore Sun.

Karol Thaler, UPI, in Geneva to cover Laos and disarmament conferences . . . . Harry Stathos, of the New York overnight cables desk, has joined UPI's London

Tom Reedy, AP, just back from covering golf at Troon, Scotland, off to Geneva on the international talks . . . . Wes Gallagher, AP's assistant general manager, stopped off in London after a month-long tour of Africa and three European bureaus . . . . AP's Ed Shanke back on job in London after six months in Copenhagen and a month's vacation.

PARIS . . from BERNARD S. REDMONT Theodore H. White headed a roundtable discussion at the U.S. cultural center on the Left Bank to launch the French edition of his book, "The Making of the President 1960." Among those

THE SECOND INTER-AMERICAN SEMINAR ON FREEDOM OF INFOR-MATION organized by the Inter-American Federation of Working Newspapermen's Organizations is taking place August 3-13, 1962, in El Panama-Hilton, Panama.

Overlooking the cool, blue Pacific and the gateway to the internationally renowned Panama Canal, El Panama-Hilton is situated on its own 15acre estate of luxuriant tropical gardens, and provides guests with delightful accommodations plus a sparkling, refreshing resort setting, with its olympic-size pool, the tennis courts, several restaurants and outside dining terrace. El Panama-Hilton has an abundance of many features.

Panama-Hilton is the place where newsmen of the hemisphere meet.

participating were Henry Giniger, NY Times; Robert Kleiman, CBS; Assistant Secretary of State Mennen Williams and several French correspondents.

In the audience were Preston Grover, on a holiday from his post as Moscow AP Bureau chief; Cornelius "The Longest Day" Ryan, and John Flint, Readers Digest. White and wife, Nancy, then joined Grover to move down to Riviera for vacation with the Kleimans, after which the Whites are going off to Moscow as Grover's guests.

GENEVA. from BERNARD S. REDMONT

Approximately 200 newsmen, including about 30 correspondents for American media, were accredited in Geneva for the visit of Secretary of State Dean Rusk and extended weekend meetings of Foreign Ministers on Berlin and the windup of the Laos conference. Newsmen also gave some attention to the disarmament and nuclear test ban talks in progress at the same time.

Among those seen here were: Tom Reedy, Jack Bausman and Loyal Gould, AP; John Parry, Wellington "Bill" Long, Karol Thaler and Gary Hampton, UPI; Dan Schorr, Winston Burdett and Pete Kalischer, CBS; Israel Shenker, Time; Eldon Griffiths, Newsweek; Lou Cioffi and John Scali, ABC; Sydney Gruson, C.L. Sulzberger and Vic Lusinchi, NY Times; Gaston Coblentz, NY Herald Tribune; Don Shannon, LA Times; Flora Lewis, Washington Post; Bernard Redmont, Westinghouse Broadcasting-AFP.

Robert Ahier, longtime UPI correspondent in Paris, has taken one-year leave of absence to join United Nations information staff as specialist in under-developed nations, with headquarters in

Geneva.

### CIOFFI, RADIO LIBERTY SCORE TELSTAR FIRSTS

Lou Cioffi, ABC-Paris, last week became the first American newsman to send a live report via Telstar. His newscast was



transmitted via the communications satellite on Tuesday, July 24.

Another Telstar first was chalked up when Radio Liberty, the free world's most powerful shortwave broadcaster to the Soviet Union, in-

terrupted its regular Russian-language service to transmit the sound track of a trans-Atlantic TV program from the U.S.

The network's European stations picked up the U.S. transmission from the receiving station in Great Britain and carried the voice broadcast directly to the USSR. Ten minutes of descriptive material in Russian prepared in advance at Radio Liberty's headquarters in Munich, was interpolated at times to explain the details of the epic achievement in international communications.

During newscasts earlier in the day, Radio Liberty alerted listeners to the fact that the Telstar program was scheduled for broadcast. Soviet listeners were informed that while 200 million Europeans, including listeners in Yugoslavia, were enabled to receive the program, no Sovietbloc countries took steps to carry the Telstar transmission.

> Editor This Week: Ben Zwerling Bulletin Committee Chairman Charles Justice Managing Editor: Lucille G. Pierlot

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PAST PRESIDENTS: Cecil Brown, W.W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hersey, Frank Kelly, Lucian Kirtland, Louis Lochner, John Luter, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Thomas P. Whitney, John Wilhelm, Wythe Williams (deceased).

BULLETIN COMMITTEE: George Natanson, Chairman: Cheva Armor, Allyn Baum, Dave Bressen, Charles E. Campbell, Jr., Bob Dunne, Aaron Einfrank, Betty Etter, John Hochmann, Ralph H. Major, Bernard Morris, Edward A. Morrow, Albert E. Peterson, Jim Quigley, Paul Sanker, Lee Silvian, Leon Theil, Ernie Weatherall, Clayton Willis, Ben Zwerling.

CORRESPONDENTS: Africa, Henry Toluzzi; Athens, Alfred Wogg; Beirut, Kenneth Miller; Belgrade, Poul Underwood and Joseph C. Peters; Berlin, Gerhard Stindt; Bonn, Russell N. Braley; Buenos Aires, Sam Summerlin; Brussels, Peter Dreyer, Cairo, James Picton; Caracas, Everett Bauman; Copenhagen, Per K.G. Amby; Ecuador, Graciela Levi Castillo; Frankfurt, Phil Whitcomb; Hollywood, Joe Lattn; Hong Kong, Jim Robinson; Honoluly, James F. Cunningham; Johannesburg, Richard Kasischke; London, Jay Axelbank; Madrid, Henry Schulte and Thurston Macauley; Manila, Henry Hartzenbusch; Mexico City, Jaime Plenn; Moscow, Sam Jaffe; Panama, Crede Calhoun; Paris, Bernard Redmont; Rio de Janeiro, Lee Hall; Rome, A.R. McElwain and Sam'l Steinman; Juan, P.R., Horst Buchholz; Singapore, Don Huth; Sydney, Albert E. Norman; Tokyo, Norman Sklarewitz; Washington, Jesste Steams; Zurich, William A. Rutherford.

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PAST PRESIDENTS & NEW MEMBERS' NIGHT honoring 1960-62 prexy John Luter, (above, seated). Left to right — Dean Edward Barrett; John Denson; past-president John Wilhelm; current president Dick Johnston; past-president Burnet Hershey; and past-president Louis Lochner. Below — New members mingle at "get acquainted" reception in the tenth-floor lounge.



PAST-PRESIDENTS (Cont'd f. p. 1)
Past-president Burnet Hershey outlined growth of OPC from an organization "whose files used to be kept in one big brown envelope" to the present 11-floor operation.

Past-presidents Louis P. Lochner and John Wilhelm, welcoming Luter to the circle of elder statesmen, cited the most embarrassing events of their administrations (details censored here), as

a dire warning to Johnston.

Jim Sheldon, aided by Club manager James Foley, screened a series of pictures on Luter's career as Time-Life bureau chief in Tokyo, in the course of which dates were definitely established as to when Luter developed (and later cut off) a luxuriant moustache. Shown in the photos (mostly from Life files) were a number of Luter's Far Eastern colleagues of the 40's, including Stan Swinton, Carl Mydans, Theodore White, Howard Handelmann and Joe Fromm.

One series showed Luter and Swinton in serious conversation with King Norodom Sinahouk of Cambodia — but somehow, a Singapore snake charmer got into the next sequence.

## Vatican Coverage --McGurn's Topic for Tues.

Barrett McGurn, winner of OPC's 1958 Book Award, will be the guest speaker at an Open House program Tuesday, July 31.

Veteran Rome correspondent for the N.Y. Herald-Tribune, McGurn has specialized in Vatican news — a unique experience which he sums up in his new book, "A Reporter Looks at the Vatican."

The program will include a panel chaired by *Stan Swinton*, AP, veep and former Rome by-liner.

Several of the Club's distinguished editors in the field of religious news reporting will participate on the panel.

McGurn's new book has already been accepted by two book clubs. His other overseas activities have earned him a Purple Heart (in the Pacific), a reprimand from the Kremlin, an expulsion from Nasser's Egypt, and a string of awards including an honorary doctorate from Fordham.

### 18 NEWSMEN FROM INDIA ARE GUESTS AT OPC FETE

Eighteen leading newsmen from India visited with OPC members and the local press at the Club on July 20.

The visitors are in the U.S. under the auspices of the State Department, the Department of Defense and the United States Information Agency.

The Indian editors and reporters were: Mahavie Adhikari, New Bharat Times, Bombay; Braj Nandan Azad, Indian Nation, Calcutta; A.C. Bhatia. Ambala Tribune, New Delhi; Romesh Chander Chopra, Hind Samachar, Ltd., New Delhi; Nirmal Kumar Choudhuri, Hindustan Standard, Bihar; Arnold J. D'Souza, Hitavada, Bombay.

Also: Satanath Mazumdar, Hindustan Standard, Calcutta; Ravishankar Vithalji Mehta, Janashikti, Bombay; Anantrao Vithalrao Patil, Vishal Sahyadri, Bombay; Vemuri Venkata Narasimha Rao, Andhra Patrika, Madras; Nandury Ramamoham Rao, Andhra Jyoti, Madras; Mohammad Sulaiman Sabir, Aljamiat, New Delhi; Satyen Sengupta, Amrita Bazar Patrika, Calcutta; Ramaswami Seshadri, Deccan Herald, Madras; Sudhakar Shastri, Lokvani, New Delhi; S.P. Sinha, Indian Express, New Delhi; Chinnaswami Srinivasan, Swadesamitran, Madras; and Anand Swarup, The Hindustan Times, New Delhi.

Other guests attending were: Z.L. Kaul, press officer of the Indian Consulate; Dev Anand of Bombay, one of India's best-known screen actors, and Mrs. Anand.

Watson Sims, chairman of the Foreign Journalists Liaison Committee, hosted the press group.



FROM ONE NEWSMAN TO ANOTHER -- Wes Gallagher (right), AP assistant general manager, confers with Chief H.O. Davies, chairman of the board of directors of the Nigerian National Press, publishers of the Lagos Morning Post and the Sunday Post. Gallagher stopped off in Nigeria during an African tour.

# A Day in Life of UN Correspondent: 9 to 5 Schedule (Almost)

ED. NOTE: The following article was written by OPCer Franklin Fisher, UN correspondent for the Journal of Commerce, Franklin wrote it for the Springfield Sunday Republican and it was later picked up by the UN Secretariat News whose editors, elated by the effort, described Fisher as "Hitchcock's dream of a real reporter — tough, no guff, facts are enough." After much kidding and badgering, Franklin gamely agreed to let the OPC Bulletin print his version of "A Day in the Life of a UN Correspondent." One OPCer gave it the humorous subtitle of "Or A Life for the Secretary-General.")

#### By FRANKLIN FISHER

UNITED NATIONS, N.Y. — What do you do as a correspondent at United Nations headquarters? Here is an outline of one day — of this correspondent:

You arrive at UN headquarters at about 9:30 a.m. The regular working day there is from 10 to 6. You compromise a little with the 9 to 5 day of New York at large. The gate guard nods, the lobby guard says hello, the elevator girl, looking bored as usual, pushes a button for the third floor for you.

In your office, which you share with another correspondent, you hang your coat on a wooden hanger on the edge of a book-shelf crammed with papers.

You take the escalator down to the second floor where you check the UN's teletype machines for information that may have come in during the night from parts of the world which were awake while you slept. Nothing much! A brief item about the State Department sending 6 men to New York in preparation for the visit of the President of Brazil.

#### "Bull Pen" Stop

Back to the third floor, you stop briefly to chat with New York Herald Tribune and London Times correspondents that you run into on your way to the "bull pen", the central area for dissemination of press information. There, counters are lined with typewriters, about 30 in all — a few have different keyboards for different languages. There, you pick up your mail from a wall of mail boxes.

Next, over in one of the racks of mimeographed sheets, you pick up the schedule of meetings for the day. There are three open meetings that morning. One is ponderously described as a plenary meeting of the "Special Committee On the Situation with Regard to the Implementation of the Declaration of the Granting of Independence to Colonial Countries and Peoples".

One is the 375th meeting of the Commission on the Status of Women. The third is the 714th meeting of the Commission on Human Rights. There is one

closed meeting of the subcommittee on the situation in Angola.

#### Skip Them All

The open meetings are all scheduled to begin at 10:30, which means they will begin about 11. You decide, tentatively, to skip them all. You may pick up some of them over your office earphone hookup. More likely because nothing earthshaking is probably going to develop in any of the meetings, you will wait until the written reports come up through the UN's press departments. What you are interested in is the Syria-Israel conflict pending before the Security Council, and the work of the Committee on the Peaceful Uses of Outer Space.

So you head down to the second floor again, to the Delegates Lounge. There you are able to talk with members of the Syrian and Israeli delegations. They repeat the gists of their public invectives against each other, nothing very new or different, but you make a few notes.

Also in the lounge, you talk to the French ambassador and the Chilean ambassador, on the outer space work. A few casual questions probing for any radical changes in position. A few answers stored for future reference in the cranium.

Back in your office, you get a call from the editor about an article. You have just hung up when the press intercom system announces that a notice has been put in the racks about a press conference tomorrow. You check it out and find that the chairman of the UN Committee for Industrial Development will discuss the committee's work which ended yesterday. You phone to tell the editor there might be something.

#### Set Up Interview

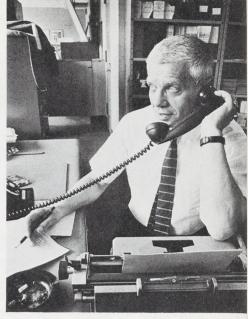
You finish a short article on the economic boom in the Western Europe, make a quick scanning of several newspapers, chat with correspondents from the French Press Agency and Canadian News Services, and call the liaison officer of the UN's Military Staff Committee to set up an interview for later in the day.

It is lunchtime. Two people connected with a newspaper in California arrive. You take them to the delegates dining room and have a cup of coffee with them before rushing off to another luncheon engagement.

That afternoon you get, within a few hours. UN bulletins saying:

(1) That the commissioner-general of the UN Relief and Works Agency for Palestine Refugees has been awarded the highest honor of the Norwegian Refugee Council.

(2) That the conference of the 18nation Committee on Disarmament held its 11th meeting at the Palais des Nations in Geneva.



HITCHCOCK'S DREAM: Franklin Fisher of the Journal of Commerce.

- (3) That Cuba has become the 11th country to ratify a convention of UNESCO establishing an international computation center in Rome.
- (4) That the special committee on colonialism agreed in the morning to appoint a six-member subcommittee to discuss with the British Government matters concerning Southern Rhodesia.
- (5) That the problems of blindness and its prevention are reported in the March-April issues of the World Health Organization's bi-monthly magazine.
- (6) That Italy has offered to lend the International Monetary Fund additional money if special needs arise.

#### Economic Roundup

You rewrite two of the bulletins and phone your stories to the editor. You call ten delegations for information on an economic roundup story you're doing. Several people call you asking whether you can get them press tickets for the next Security Council meeting on the Syria-Israel problem. You tell them you can't.

You interview the military liaison officer, as you had scheduled that morning.

You return to your office, take your coat off the wooden hanger, say goodbye to your office mate, who grunts without looking up. You take the escalator down instead of the elevators, which are crowded now at 6. You flow with the crowd past the uniformed guards, remembering that in half an hour there is a diplomatic reception given by some government that you had been thinking about going to on the chance of cornering a particularly elusive ambassador. But there will be another reception tomorrow, you decide, as you continue homeward.

### PEOPLE & PLACES

TRAVEL: Robert Minton, PR director RFE, in Paris and Brussels recently working on RFE's stepped up programming on common market topics...N.Y. Daily News' Grace Robinson on extended trip in France, maybe Germany, visiting many correspondents . . . . Foundermember Tom Johnson in from Minnesota for two weeks and lodged in Clubhouse which he calls "best hotel in town." . . . . King Features veep John A. Brogan, Jr. on high seas bound for Iceland; maybe jet to England, Norway . . . . Former World Telegram reporter Bernard Krisher completing 15 months Japanese study at Columbia under Ford Foundation advanced internat'l fellowship and Columbia EastAsia Institute grant; off in September with wife, Akiko, for indefinite stay in Tokyo . . . . Dan Kurzman, Washington Post, covering crisis in Peru on first leg of Latin America tour . . . Lin Root off again for two-month assignment in California and Canada . . . . WNEW chief Euro correspondent John Morris in town for consultations on Euro news coverage. Darmstadt is HQ. Also Munich . . . . Reid Collins, WNEW commentator, back from Albany, Ga., where he covered Martin Luther King story and anti-segregation demonstrations.

BOOKS: "The Odd Day, a documentary on Formosa, Matsu, Quemoy," by Marshall Polk and DeWitt Copp published last week by William Morrow Co.; N.Y. Daily News printed large excerpt from book . . . . Richard Harrity and Ralph G. Martin have two books scheduled for publication this month: "Man of the Century: Churchill" (Meredith); and "World War II: D-Day to VE-Day" (Gold Medal). Upcoming later this year is another book, "The Three Lives of Helen Keller" (Doubleday), which will be featured in a forthcoming issue of Look magazine.

ARTICLES: Marilyn Monroe is topic of article by Alan Levy in August Redbook based on nine hours of exclusive interviews . . . . East Berlin press attacked Walter L. Kirschenbaum for pieces in labor journals exposing former Nazis in high East German posts; he is now preparing articles on East German buildup of armed forces beginning October, 1945 . . . . Lowell Thomas describes Bertha Vester, famous figure in American colony of Jerusalem, as his most "unforgettable character" in August Reader's Digest. Same issue also reprints Gene Farmer's Life article on Salazar of Portugal and Norman Lobsenz' "The Plot to Abolish Childhood" from Redbook.

RADIO-TV: During his 3-week vacation starting last week, John Chancellor will be replaced on NBC-TV's Today by Edwin Newman, Sander Vanocur and Ray Scherer . . . Jack H. Pollak, Ralph Jules Franz, Helen Zotos and Madeline D. Ross were on the Barry Gray show,

(Cont'd on page 7)

# DAVE SHEFRIN NAMED ABC NEWS DIRECTOR

A beefed-up local news and public



affairs operation is in the works at WABC-TV these days. Dave Shefrin, named news director in June, is masterminding some changes which are expected to give the local ABC outlet a full-scale local news operation.

Shefrin news operation. In addition to expanded local coverage, Shefrin hopes to produce the kind of documentaries which won the "Emmy" award for him while he was producer of Public Affairs at WNBC-TV. Prior to joining WNBC-TV, Dave was a writer-producer at CBS, a reporter at Life and newsman for the AP and UP.

# FROM SCRAMBLED EGGS TALL CLUBHOUSES GROW

On those properly-rare occasions when introduced as one of the ancient company of Founders of the OPC, *Tom Johnson* tells this true story:

"The Club's very first meeting was a noontime breakfast at the incomparable Algonquin on West 44th Street. There, on April 9, 1939, some two-score men and women, summoned by a two-stick piece in The New York Times and the energetic work of Wythe Williams, Eugene Lyons, Sam Dashiell, Charlie Ferlin, Mary Knight and Irene Kuhn, discussed scrambled eggs and bacon, and launched a precarious new enterprise. They had been correspondents abroad for recognized American news media, and highly resolved to found the then aspiring but now world-famous organization where-of all Bulletin readers are members.

We were told that "The Algonk" was picking up the tab, so after the meeting, I sought the hotel's famed manager, the late Frank Case, by avocation an author of best-sellers and a friend to all writing people. I said that it had been nice of him and his hotel to be our hosts.

But at that relatively early hour, the bar-take had proved perhaps disappointing as a fringe-benefit, and the usually urbane Frank replied:

'Perhaps it was nice of us, but it didn't prove to be so nice for us. I don't think you people are going to make much of your Overseas Press Club.'

If only he could see us now!"



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Roy Mehlman, Director

# COMMITTEES

(1962 Annual Meeting Committee Reports)

LUNCHEON COMMITTEE: The year's program included:

Dinners honoring Dr. Felipe Herrera, President of the Inter-American Development Bank - discussing economic aspects of Alliance for Progress, Latin American Ambassadors Jose Antonio Mayobre (Venezuela,) Andres Townsend (Peru,) and Victor Andrade (Bolivia) - discussing social implications of the Alliance for Progress; and Julio C. Turbay, former Foreign Minister of Colombia.

Press conference for Roberto Aleman, Minister of Economy of Argentina; Colombian Foreign Minister, Dr. J. J. Caicado Castilla; Former President of Brazil, Juscelino Kubitschek; and for eight former Cuban prisoners of war recently released by the Castro Government on "credit".

Luncheons honoring Rt. Hon. Edward Heath, Lord Privy Seal, British Government, and former President Kubitschek of Brazil.

George Natanson, Chairman

MUSIC COMMITTEE: In its first year. the Music Committee staged six Sunday afternoon concerts and acquired a new piano for the Club.

The first three concerts were recorded, making use of the Club's new RCA stereo console. Two of the programs were conducted by Herbert Kupferberg and one by Vincent Sheean.

On March 4, the Committee inaugurated live concerts with an appearance by Eleanor Pudil Anop, mezzo-soprano, and Sam Morgenstern, pianist, attracting an audience of about seventy-five. The following concert, in April, presented two young singers from the Metropolitan Opera Studio whose director, John Gutman, also appeared. More than 100 attended. Mr. Gutman, assistant manager of the Metropolitan Opera and OPC member, was instrumental in obtaining a Knabe piano. which is now on "permanent loan" to the Club.

The committee would like to resume next Fall, limiting itself to live concerts so far as possible, and scheduling a series of six or perhaps seven monthly concerts.

Members of the committee are Herbert Kupferberg, Jack Frummer, and John

Herbert Kupferberg, Chairman

OVERSEAS MEMBERS LIAISON COM-MITTEE: Our two insurances have been running smoothly on the whole, except for some difficulties with Blue Cross-Blue Shield.

Mutual of Omaha, which has given us our "Health and Accident Insurance" since 1959, worked out an extra "Major

Medical Program" for us when some of our members felt that it would be wise to secure more protection in view of the great rise in hospital and medical costs. This plan provides for the payment of all covered medical costs over \$500, up to \$10,000, if we can form a group of a minimum of fifty. The annual premium ranges from \$15 for a single individual in the 18-39 bracket up to a maximum of \$148 for the married member and his wife in the 60-68 year class. Children are \$6 per head. Details of the proposed "Major Medical Program" and of a "Companion Life Insurance" can be obtained from the Association Group Department, Mutual of Omaha, 417 Fifth Ave., New York 16, which will naturally also send material on our "Health and Accident Insurance" to those who might be interested.

Sigrid Schultz, Chairman

PHOTOGRAPHIC EXHIBITS: Displays suggested include:

Dramatic photos of world leaders who have been guests at OPC functions over the years, preferably taken by members. not necessarily at the Clubhouse. We can tap outside sources to fill in gaps.

Photos that have won annual OPC awards over the years. This would be timely and would include Peter Liebing's prize-winner, "Leap to Freedom," and a selection of Dickey Chapelle's work. Since she is a Club member and a Club prize-winner, Dickey Chapelle's work might be exhibited separately.

Physical factors have stymied plans temporarily. The wall space in the thirdfloor dining room is taken over by exhibits of paintings. The remaining wall space, including the winding staircase, will not support exhibits. The answer seems to be moveable panels, which will mean spending money or finding a benefactor.

Ed Wergeles, Chairman Dick Hanley

PLACEMENT COMMITTEE: 335 job applicants have been referred to job openings posted with the Placement Committee. The salary range for these was \$6,000 to \$30,000 - plus, with most inthe \$7,500-\$11,000 category.

Of the 335 job applicants referred by the committee, 196 were contacted by 83 of the organizations posting jobs with us.

165 job openings were registered with Committee. Sixty-one of these job openings, or over one-third of the total, were filled by OPCers. Twenty-five additional members refused definite job offers for various reasons. The total of 61 jobs filled by the Committee compares with a total of around 30 jobs filled during the last fiscal year.

105 advertisements for new job openings have been posted once or more in the OPC Bulletin. The balance of the job postings (60) were handled by the

(Cont's on page 8)

# PLACEMENT &

New York City

No. 610 PRESS RELATIONS REPRESENTA-TIVE for large industrial company. Must have strong radio-TV-film experience & contacts. Should be capable of producing & "merchandising" TV news clips & films. Should also have writing experience appropriate for assignments ranging from speeches to news features.

features.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

# CLASSIFIED



FOR RENT: Unique summer house, Bridgehampton. 4 bedrooms, nr ocean. By week or Aug. 1 thru Sept. 7. \$1,000. Tele: Phillip George, PL 9-1150.

SUBLET WANTED: Furnished 2-bedroom Manhattan apartment; 3 months beginning Sept. 5. Tele: SP 6-3321.

SHELTER ISLAND? WHERE'S THAT? This side of paradise off the tip of Long Island, 103 miles and 100 years away. Another world, country, prices, at Franzoni'S CHEQUIT INN OR OFF SHORE CLUB. Booklets at OPC Bulletin Office. Tele: SHelter Island 9-0018, SH 9-0561.

FREE-LANCER seeking assignments. Experienced in PR. Also handles magazine and news reports on international affairs. Top background. Inquiries invited. Write: OPC Bulletin, Box 239.

FOR SALE: Superb stereo hi-fi, AMPEX 4-track tape recorder, Connoisseur record turn-table, FM radio, top-quality loudspeakers all installed in Ming-style black lacquer cabinet custom-built in Hong Kong. Less than half cost at \$1,000. Write: OPC Bulletin, Box 237.

### PEOPLE & PLACES (Cont'd f. p. 5)

July 19th. They talked about their visit to East and West Berlin for more than one hour. The interview was also taped for the Voice of America. The previous week, Madeline was on Casper Citron's show also on Berlin. Gilbert Carter talked about aviation on the same show.

NEW POSTS: Paul Elliott-Smith elected president and gen'l mgr Morse Internat'l, Inc., and member of ad agency's board . . . . Stanley Ross, editor-in-chief and associate publisher El Diario de Nueva York, largest Spanish daily in U.S., now also named as editor-in-chief La Prensa, second largest in the field . . . . Edward Robb Ellis, for last 15 years staff writer on NY World-Telegram & Sun, resigning to write books, articles as free-lance . . .

# LETTERS P

Editor, Bulletin:

In terms of popular interest, showing of the "Jackie" Kennedy films unquestionably was an outstanding success. Those of us who attended the second showing without benefit of the USIA Washington-New York representatives present were treated to a surprising lack of knowledge on the part of the director.

New York based Leo Seltzer, erroneously tagged by Congressmen as the film's "Hollywood" director, was asked between reels "where and how the films will be shown?" Mr. Seltzer professed to know nothing of USIA's plans, policies or methods of distribution and seemed more concerned "that those OPCers who write exert their influence toward obtaining public showings of the films in the United States."

Having received unprecedented personal credit for the films (to the exclusion of the cameraman whose outstanding photography seems deserving of equal mention) such showings in the U.S. would be a very nice adv. for Mr. (and Mrs.) Seltzer.

However, as all OPCers know, the only purpose for which USIA funds may be used is to improve America's image abroad; to create goodwill in areas where we might benefit. To suggest that these films, beautiful and interesting as they are, be given public showings in the U.S. is absurd. It could also establish a very dangerous precedent.

Someone naively asked why the films did not reflect the poverty of these lands as well as its opulence. Does America route its distinguished foreign visitors through Harlem, or along the back streets, on the way from the airport? Personally, we enjoyed this glimpse of colorful, oriental splendor and the poised, gracious young woman who so ably represented the United States in its efforts to win new friends for her country. (P.S. Peaslee Bond, veteran globe-trotting documentary cameraman who photographed the India-Pakistan films-also the visit to Mexico, is hereby proposed for membership in Paul Alley OPC.)

### MEMBERSHIP APPLICATIONS

#### ASSOCIATE

JEAN LIBMAN BLOCK — Free Lance Writer, New York. Proposed by Adele Gutman Nathan; seconded by Lin Root.

EDWARD J. BRENNAN — Patent Trader Newspaper, New York. Proposed by John Ellinger; seconded by Albert Stevens Crockett.

The Admissions Committee announces the transfer from associate to active status of the following member:

Ken Hansen - Stars & Stripes, Germany.

# Walter Kidde Constructors—division of

Electric Bond & Share Co. — designs and constructs manufacturing plants, research laboratories and other industrial facilities for many of America's larger corporations. Its plants consistently have been among the "Top Ten Plants" selected by the editors of FACTORY magazine. Walter Kidde Constructors maintains fully-staffed offices in New York and Houston.

Helping tell the story of Walter Kidde Constructors and other business leaders is the business of

# Burson-Marsteller associates

New York • Chicago • Pittsburgh • Toronto Geneva • London • Brussels

PUBLIC RELATIONS



### COMMITTEES (Cont'd from page 6)

executive secretary on a personal handling basis since ads were not desired.

1,493 resumes were sent out and/or referrals made in behalf of members registered with the Committee. An additional 30 resumes were mailed to personal job leads.

119 members were personally interviewed once or more by the executive secretary. 156 members are currently registered with the Committee. More than 40 job openings are posted with the Committee as of date of this report (April, 1962). In addition, we have a standing order for qualified personnel with 11 organizations.

Stephen E. Korsen, Chairman

PROGRAMMING COUNCIL: The Programming Council is a consultative body composed of the chairmen of all committees engaged in program activities. The Council meets periodically with the Coordinator of Programs and the Council Secretary to prevent conflict of dates and overlapping of topics, and to exchange ideas for improvement of the Club calendar. Creation of the new Music Committee and the resulting highly successful Sunday musicales was one result of such exchanges.

Lawrence G. Blochman, Chairman Hildegarde Fillmore, Secretary

RADIO-TV CONSULTATION COMMITTEE: The Radio-TV Consultation Committee is proud to announce maximum use of the Club's broadcasting and taping facilities during the Inter-American Activities Committee, Hemisphere 11 Forum on March 20, 21 of this year.

Radio Liberty, Radio Free Europe, Voice of America, New York radio stations and IBM translating equipment were effectively used on the 10th, 9th, 3rd and 2nd floors of our building. It is the beginning of a communications center for our organization. We hope to achieve prestige and possibly commercial revenue from those who recognize the opportunities the facilities offer for news, public relations and self study.

Committee members: Barry Gray, Al Perlmutter, Dave Tullen, Mike Wallace and Marty Weldon.

Bill Kling, Chairman

REUNION COMMITTEE: October, 1961, Italian Campaign Reunion: Correspondents and PIO's who served in Italy during WW II. Chairman: Joe Dine. Guests of honor: Adm. Richard Connoly and Maj. Gen. Clinton Clifton, Military Aid to President Kennedy. Attendance: approximately 100 persons.

December, 1961, Pacific Corresponddents Reunion: Correspondents and PIO's who served in the Pacific Theater during WW II. Chairman: Harold "Min" Miller. Guests of Honor: Adm. Leland Lovette, Adm. Samuel B. Morison. Attendance: 175. April, 1962, South of the Border Reunion: Correspondents assigned to Latin America, past and present. Chairman: John Wilhelm. Guests of Honor: U. S. Ambassadors James Bruce, William O'Dwyer, Robert Hill and Whitney Willauer. Attendance: approximately 75.

May, 1962, SHAEF Correspondents Reunion: Correspondents and PIO's who were accredited to SHAEF during WW II. Chairman: John MacVane. Guests of Honor: Gen. J. Lawton Collins, Col. Ernest Dupuy, Gen. Carl Spaatz.

Members of the OPC Reunion Committee: John MacVane, Gordon Fraser, Henry Cassidy, Lindsay Nelson, Joe Dine, Harold "Min" Miller, Elmer Lower, Don Coe, Joe Willicombe, John Wilhelm, Charley Gillett, Ken Giniger and Ralph Schultz.

Ed Cunningham, Chairman

SPECIAL STUDIES COMMITTEE: The Special Studies Committee made arrangements in connection with the establishment of a fellowship for one year for work abroad for a selected journalism graduate, to which the OPC contributed \$1.500.

The Committee received approval from the Board of Governors for establishment of the OPC Foundation, which would not be competitive with the Correspondents Fund but which would be responsible for the development of projects within the World Press Center concept, of an educational and philanthropic nature.

Members of the Committee who were elected to serve on the OPC Foundation are: Edward W. Barrett, William P. Gray, Matthew Huttner, John Luter, Kathleen McLaughlin, Harrison Salisbury, Willis Player, John Wilhelm and Will Yolen.

The Board of Governors elected the following trustees of the OPC Foundation: Lowell Thomas, Inez Robb, Vincent Sheean, William Laurence, Cornelius Ryan and Quentin Reynolds.

Dickson Hartwell, Chairman

WHO'S WHO COMMITTEE: Over the past year we've added new members and older members have changed jobs. So it was necessary to send out new questionnaires. This has caused us to re-open the forms, a time-consuming and costly process. But the feeling was that Who's Who should be accurate, complete and up to date.

Joe Ruffner, Coordinator

WORLD'S FAIR LIAISON: A detailed outline-prospectus for a World's Fair-World Press Center Lounge was sent to Mr. Robert Moses, Mr. William Berns and Mr. Thomas Deegan. In reply, Mr. Berns suggested the possibility of the World's Fair Corporation working with the OPC to set up such a lounge in the Clubhouse of the OPC. On receipt of further details, a committee will be set up to implement the ideas subject to OPC approval.

Lin Root, Chairman

YOUTH & STUDENT ACTIVITIES COM-MITTEE: The Youth and Students Committee staged two annual events — the Fourth Annual Student Editors Conference Feb. 9 — 12, 1962, and a reception for high school editors attending the Columbia Scholastic Press Association meeting on March 13.

A grant of \$7,500 by Reader's Digest Foundation to the National Student Association and OPC aided the Conference. It was attended by 192 student editor delegates and eight student resource people and 142 schools were represented;

100 scholarships were given.

More than 50 members of the OPC and other journalists took part in the program as guest speakers and seminar panelists. This year the program was expanded to include a luncheon at the Carnegie Foundation Building to which UN foreign journalists were invited and a UN session at the United States Mission. Kathleen McLaughlin arranged this part of the program.

The AWARDS program was also expanded. The Reader's Digest provided cash awards to accompany the OPC plaques and certificates. First prize of \$150, second prize of \$75 and third prize of \$50 were awarded in two separate categories - dailies and weeklies. An extra prize for the best individual feature or series on an international subject was given for the first time in the amount of \$75. Winners in the dailies category were: University of Colorado Daily (first); University of Michigan Daily (second); and the Daily Texan of University of Texas (third). Among non-dailies, first prize was captured by Stephens College's, Stephens Life. Second prize went to Davidson College's The Davidsonian. Herschel Fink of Wayne State College's Collegian won the individual writing

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Guest speakers included Director of the Peace Corps Robert Sargent Shriver, Jr., Roger W. Tubby, Asst. Secy of State for Public Affairs; Earle Cocke, Jr., U.S. Representative of the World Bank; Sen. Wayne Morse, and former director of USIA George W. Allen.

Reader's Digest Foundation has expressed interest in continuing financial support of the Conference.

Committee and coordinators included: Charles E. Campbell, George Natanson, Frances L. Russell, Jean Baer, Dean Edward W. Barrett, Anita Diamant Berke, Robert G. Black, Jules Bond, Boyan Choukanoff, Robert L. Dunne, Art Foley, Donald S. Hillman, Natalie F. Jaros, Hal Lehrman, Kathleen McLaughlin, Dorothy L. Omansky, Alvin Perlmutter, Madeline D. Ross, James H. Sheldon, Ralph Lee Smith, Mary Johnson Tweedy, Jean Clarke, Dorothea Krisch, Scott Keech, and Charles Pintchman.

Ruth Hagy Brod, Chairman